

852877 Contract

Schedule Dates 09/12/12-09/17/12 Advertiser Our Washington (39204)

Agency/T-Code Great American Media (2039)/556615156 Product

Political - State Governor (1177) Brand 118/OUR WASHINGTON (177167)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C. WOOD, SPENCER **Buyer Name** Phone/Fax (206) 448-4533 /

111/118/1737 **Account Types** National/Political PAC - Agency

Billing Type Standard Comments OUR WASHINGTON

CPE

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/05/12 **Last Modified** 09/07/12 **Entered By** Whitney Wood

CO-OP Headline # 06305151

Demo

Normal

\$21,247.50

Order Type Package Deal

Commission % 15.00

Net Total \$120,402.50

Sales Tax

Commission

Seattle/Tacoma (K	ING) (KIN	IG)										
By Broadcast Month												
Sep. 2012	92	\$141,650.00										
Grand Total:	92	\$141,650.00										
		·										

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Ιu	We	e Th	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / SPOT	09/12/12-09/14/12	3	:30	1P- Days of Our Lives	4		i I	X	X		(i		4	\$700.00	\$2,800.00	Seattle/Tacoma (KING) (KING)	DAYS OF OUR LIVES	9/5/12
Normal Line / SPOT	09/12/12-09/14/12	3	:30	11P- News @ 11pm M-F	4		1	X	X	()	(4	\$2,300.00	\$9,200.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/5/12
Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:35P- 12:35A (PT)	4		1	X	X	()	C	1	4	\$1,300.00	\$5,200.00	Seattle/Tacoma (KING) (KING)	THE TONIGHT SHOW	9/5/12
Normal Line / SPOT	09/12/12-09/14/12	3	:30	11:59A- News @ 12pm	4		1	X	X	()	₹	1	4	\$700.00	\$2,800.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT NOON	9/5/12
Normal Line / SPOT	09/12/12-09/14/12	3	:30	2:58P- Ellen	2		 	X	X	$\langle \cdot \rangle$	c		2	\$1,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)	ELLEN	9/5/12
Normal Line / SPOT	09/12/12-09/14/12	3	:30	3:58P- Katie	4		1	X	X	()	c ¦	1	4	\$1,300.00	\$5,200.00	Seattle/Tacoma (KING) (KING)	KATIE COURIC	9/5/12
Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:28A- News @ 430am	8		 	X	X	()	(] 	5	\$300.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	UPDATED 8.17 SW, KING 5 EARLY NEWS	9/5/12
Preempt	09/13/12															Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Spot -ADV SEP	
Closed Preempt	09/14/12						 		1			 				Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Spot -ADV SEP	
Preempt	09/12/12						 		 		-	 				Seattle/Tacoma (KING) (KING)	I-Inventory Accommodation/Spot -ADV SEP	
N N N N N N N N N N N N N N N N N N N	lormal Line / SPOT	Op/12/12-09/14/12	Iormal Line / SPOT 09/12/12-09/14/12 3 Iormal Line / SPOT 09/12/12-09/14/12 3	Iormal Line / SPOT 09/12/12-09/14/12 3 :30 Iormal Line / SPOT 09/12/12-09/14/12 3 :30	Jormal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F Jormal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) Jormal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm Jormal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen Jormal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie Jormal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am Jormal Line / SPOT 09/13/12 09/13/12	Iormal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 Iormal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) 4 Iormal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm 4 Iormal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen 2 Iormal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie 4 Iormal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am 8 reempt 09/13/12 09/13/12 09/14/12 09/14/12 09/14/12	11	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen 2 formal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am 8 formal Line / SPOT 09/13/12 09/13/12 09/13/12 09/13/12	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X formal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) 4 X formal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm 4 X formal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen 2 X formal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie 4 X formal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am 8 X reempt 09/13/12 09/14/12 09/14/12 09/14/12 09/14/12 09/14/12	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X X X X X	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X	1.000 1.00	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X X X X 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) 4 X X X X 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm 4 X X X X 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen 2 X X X X 2 formal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie 4 X X X X 4 formal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am 8 X X X X 5 reempt 09/13/12 09/13/	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X X X X 4 \$2,300.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) 4 X X X X 4 \$1,300.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm 4 X X X X 4 \$700.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen 2 X X X X 2 \$1,000.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie 4 X X X X 4 \$1,300.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am 8 X X X X 5 \$300.00 reempt 09/13/12 09/1	formal Line / SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4 X X X X 4 \$2,300.00 \$9,200.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:35P- 12:35A (PT) 4 X X X X 4 \$1,300.00 \$5,200.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 11:59A- News @ 12pm 4 X X X X 4 \$700.00 \$2,800.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 2:58P- Ellen 2 X X X X 2 \$1,000.00 \$2,000.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 3:58P- Katie 4 X X X X 4 \$1,300.00 \$5,200.00 formal Line / SPOT 09/12/12-09/14/12 3 :30 4:28A- News @ 430am 8 X X X X 4 \$1,500.00 formal Line / SPOT 09/13/12 09/14/12 3 :30 4:28A- News @ 430am 8 X X X X 5 \$300.00 \$1,500.00	SPOT 09/12/12-09/14/12 3 :30 11P- News @ 11pm M-F 4	Seattle/Tacoma (KING) (KING) Seattle/Tacoma (KING) (KING)

CONICIONATION CONTRACT

		CONFIRMATION CONTRAC	ノ	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 852877

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 Advertiser
 Our Washington (39204)

Agency/T-Code Great American Media (2039)/556615156

Product Political - State Governor (1177)

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Brand 118/OUR WASHINGTON (177167)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C.

 Buyer Name
 WOOD,SPENCER

 Phone/Fax
 (206) 448-4533 /

 CPE
 111/118/1737

Account Types National/Political PAC - Agency

Billing Type Standard
Comments OUR WASHI

Date:

OUR WASHINGTON
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/05/12
Last Modified 09/07/12
Entered By Whitney Wood

CO-OP No **Headline #** 06305151

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

 Commission
 \$21,247.50

 Net Total
 \$120,402.50

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Sı	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5P- 5:30P (PT)		1							\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
9.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	4:57A- News @ 5am M-F	5			Х	Х	Х			\$750.00	\$3,750.00	Seattle/Tacoma (KING) (KING)	KING 5 EARLY NEWS	9/5/12
10.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:30P- 6P (PT)	5			Х	Х	Х			\$1,600.00	\$8,000.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
11.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	5:57A- News @ 6am M-F				1	1	1			\$1,500.00	\$4,500.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 6A	9/5/12
12.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:29P- News @ 630pm M-F				2	2	2			\$2,000.00	\$12,000.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS AT 630P	9/5/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7P- Evening Magazine				2	2	2			\$1,300.00	\$7,800.00	Seattle/Tacoma (KING) (KING)	EVENING MAGAZINE	9/5/12
14.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- Inside Edition	2			Х	Х	Х			\$1,300.00	\$2,600.00	Seattle/Tacoma (KING) (KING)	INSIDE EDITION	9/5/12
15.0	Normal Line / SPOT	09/12/12-09/14/12	3	:30	9A- Today Show	5			Х	Х	Х			\$700.00	\$3,500.00	Seattle/Tacoma (KING) (KING)	TODAY SHOW II	9/5/12
16.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	10P- Dateline NBC						1			\$3,500.00	\$3,500.00	Seattle/Tacoma (KING) (KING)	DATELINEFALL '12	9/5/12
17.0	Normal Line / Soccer	09/15/12-09/15/12	3		12:30P- Major League Soccer							3		\$1,000.00	\$3,000.00	Seattle/Tacoma (KING) (KING)	MLS SEATTLE VS. PORTLAND SOCCR GAME	9/5/12
18.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5P- 5:30P (PT)							1		\$900.00	\$900.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
19.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5A- 6A (PT)							1		\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)	SATURDAY TODAY	9/5/12
20.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5:30P- 6P (PT)							1		\$900.00	\$900.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
•																		

Accepted-Station:

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:



Contract # 852877

Schedule Dates 09/12/12-09/17/12 Advertiser Our Washington (39204)

Agency/T-Code Great American Media (2039)/556615156 Product Political - State Governor (1177)

Brand 118/OUR WASHINGTON (177167)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C.

WOOD, SPENCER **Buyer Name** Phone/Fax (206) 448-4533 / CPE 111/118/1737

Account Types National/Political PAC - Agency

Billing Type Standard Comments

Date:

OUR WASHINGTON
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 09/05/12 **Last Modified** 09/07/12 Whitney Wood

CO-OP No 06305151 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$21,247.50 **Net Total** \$120,402.50

Sales Tax

Seattle/Tacoma (KING) (KING) By Broadcast Month **Spots** Rate Sep. 2012 92 \$141,650.00 Grand Total: 92 \$141,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th F	r Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	6:29P- News @ 630pm Sa					1		1	\$1,100.00	\$1,100.00	Seattle/Tacoma (KING) (KING)	WEEKEND NEWS	9/5/12
22.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:28P- Northwest Backroads					1		1	\$500.00	\$500.00	Seattle/Tacoma (KING) (KING)	NORTH WEST BACKROADS	9/5/12
23.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:28P- Northwest Backroads					1		1	\$600.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
24.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:59A- News @ 8-10am Sa					1		1	\$1,100.00	\$1,100.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/5/12
25.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	5A- Sunday Today Show						1	1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)	SUNDAY TODAY	9/5/12
26.0	Normal Line / 5 Fixed	09/16/12-09/16/12	3	:30	5P- 6P (PT)						1		\$425.00		Seattle/Tacoma (KING) (KING)	KING 5 WEEKEND NEWS	9/5/12
26.0.1	Preempt	09/16/12													Seattle/Tacoma (KING) (KING)	S/I-Incorrect Entry/Exception - BREAK TYPE	
27.0	Normal Line / NFL	09/16/12-09/16/12	3	:30	5:12P- NBC Sunday Night Football						2	2	\$6,500.00	\$13,000.00	Seattle/Tacoma (KING) (KING)	SAN FRAN 49ERS VS. DETROIT LIONS	9/5/12
28.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	5:58A- Meet The Press						1	1	\$1,000.00	\$1,000.00	Seattle/Tacoma (KING) (KING)	MEET THE PRESS	9/5/12
29.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	6:58A- News @ 7-930am Su						1	1	\$900.00	\$900.00	Seattle/Tacoma (KING) (KING)	KING 5 NEWS	9/5/12
30.0	Normal Line / 5 Fixed	09/16/12-09/16/12	3	:30	9:30A- 10A (PT)						1		\$900.00		Seattle/Tacoma (KING) (KING)	UPFRONT	9/5/12

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



Contract # 852877

Schedule Dates 09/12/12-09/17/12 Advertiser Our Washington (39204)

Agency/T-Code Great American Media (2039)/556615156

Product Political - State Governor (1177) Brand 118/OUR WASHINGTON (177167)

Salesperson Clark, Dave (3097)

Sales Office TeleRep - Washington D.C. WOOD, SPENCER **Buyer Name**

Phone/Fax (206) 448-4533 / CPE 111/118/1737

Account Types National/Political PAC - Agency

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Date:

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Date Entered 09/05/12 **Last Modified** 09/07/12 Whitney Wood

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Package Deal

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Commission \$21,247.50 **Net Total** \$120,402.50

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30.0.1	Preempt	09/16/12														Seattle/Tacoma (KING) (KING)	S/I-Incorrect Entry/Exception - BREAK TYPE	
31.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7:58P- The Voice		2						2	\$8,000.00	\$16,000.00	Seattle/Tacoma (KING) (KING)	VOICE	9/5/12
32.0	Normal Line / SPOT	09/12/12-09/12/12	3	:30	9P- Americas Got Talent				1				1	\$10,000.00	\$10,000.00	Seattle/Tacoma (KING) (KING)	AMERICA'S GOT TALENT	9/5/12
33.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	8P- 11P (PT)						1		1	\$2,500.00	\$2,500.00	Seattle/Tacoma (KING) (KING)	DRAMA ENCORES	9/5/12
34.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	1P- Days of Our Lives		1						1	\$700.00	\$700.00	Seattle/Tacoma (KING) (KING)		9/5/12
35.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11P- News @ 11pm M-F		1						1	\$2,300.00	\$2,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
36.0	Normal Line / SPOT	09/17/12-09/17/12	3		11:34P- Tonight Show with Jay Leno		1						1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
37.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	11:59A- News @ 12pm		1						1	\$700.00	\$700.00	Seattle/Tacoma (KING) (KING)		9/5/12
38.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	3:58P- Katie		1						1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
39.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	4:28A- News @ 430am		2						2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/5/12
40.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	5:30P- 6P (PT)		2						2	\$1,600.00	\$3,200.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/5/12
41.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	6:29P- News @ 630pm M-F		1						1	\$2,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)		9/5/12

CONFIRMATION CONTE	RACT		
accented-Station:	Date:	Comments:	

Accepted-Agency/Advertiser:



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Cahadula Datas	00/12/12 00/1

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42.0	Normal Line / SPOT	09/17/12-09/17/12	3	:30	7P- Evening Magazine		1						1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/5/12
43.0	M/G For 7.0.2 / SPOT	09/14/12-09/14/12	3	:30	4:28A- News @ 430am					1	L		1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)	UPDATED 8.17 SW, KING 5 EARLY NEWS	9/7/12
					CON	FIF	RM	ΑT	101	N C	0	NTF	RAC	Τ				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:59 AM on Friday, September 7 2012